

ATIBOX strategy and action plan.

1. Introduction

Recognizing that the clear path and the vision how the Boxer breed shall develop in the future has not been considered fully within the broad boxer community, ATIBOX vision is to:

Improve the boxer breed and to create a new vision of the boxer:

• To broadly open a new perspective in producing beautiful, healthy, and happy boxers all around the world.

Following the vision of ATIBOX, the mission of ATIBOX is:

- To unify all the health and character tests in the ATIBOX member countries.
- To unify and equalize the breeding and selection systems in the ATIBOX member countries.
- To harmonize the show judging in the ATIBOX member countries and within ATIBOX.
- To create the highest level of compatibility in all of the ATIBOX member countries
- To start an initiative all over the world to promote the boxer.

Understanding that developing a detailed strategy and acting in accordance to the mission and vision accepted by ATIBOX is of utmost importance to our breed - the boxer, ATIBOX has initiated the creation of a strategy and action plan document.

The strategy of ATIBOX is based on the following:

- To unify all the health and character tests in the ATIBOX member countries By agreeing an
 acceptable level and standard within ATIBOX by member countries and apply it.
- To standardise the breeding and selection system's in the ATIBOX member countries By founding the ATIBOX breeding committee to organise and apply those systems.
- To harmonize the show judging in the ATIBOX member countries By establishing a new approved ATIBOX list of judges and an academy for continuous education.
- To create the utmost compatibility in all the ATIBOX member countries By dialogue, respect, democracy, and tolerance within ATIBOX.
- To start the initiative all over the world to promote the boxer By appointing official envoys -ATIBOX ambassadors ready to act on the promotion.

2.This strategy document and the action plan is valid at the time of publication, but the strategy will evolve over the lifetime of the current presidium and will be reactive according to developments.

3.Objective - to establish

- Short-term goals for 2020 2021
- Long term goals for 2020 2022.

4. ATIBOX organisation

Strategy for 2020 - 2022

- We must be an open, transparent and approachable organisation open for all to participate in.
- We must identify and address the problems both real and perceived.
- Involve clubs and individuals with appropriate skills and knowledge outside of presidium members to fulfil the mission of ATIBOX.
- Identify and prioritise health issues within the breed and develop a strategy for understanding those issues, implement controls and develop methods to eradicate them.
- Develop contact with countries who have left and understand and address their reasons with a view to encouraging them to re-join.

Action plan.

- We must show that we are an open, transparent, and democratic association. We need to communicate more effectively with our member countries and the wider boxer public, by the use of the ATIBOX website, face book page, e-mails and other media platforms.
- We must act honestly, professionally and be open towards member and non-member countries and the wider boxer community.
- We should decentralize the ATIBOX process by increasing the activities of the current ATIBOX committees to include boxer people from our member and non-member countries in our committee workings.
- Creating committees as appropriate with 'experts' to work on important issues concerning our breed.
- Prepare an open questionnaire for member countries seeking views on what they consider are the positives and negatives and what solutions they must address the issues.
- Prepare a separate questionnaire for individuals who may not be active members of clubs who may be able to contribute views on how to improve ATIBOX.

5.ATIBOX Health Committee

Strategy 2020- 2022.

- Identify what health problems there are both known and emerging and prioritise them.
- Start a tradition of educational seminars connected to the ATIBOX world show, with the aim of creating a common understanding and knowledge of the health challenges in our breed.
- Be informative about health problems such as Heart problems, Kidney Disease, Knee joints, Hip joints, and Spondylosis problems.
- Monitor health issues associated with brachycephaly.
- To establish an approved standard of grading for health testing, so all countries can recognize and have confidence in the health tests and results.

Action Plan.

- Organise a Seminar in Belgium 2020 cancelled due to corona pandemic.
- Organise a Seminar in Hungary 2021 set the agenda of topics as soon as possible.
- Organise a Seminar in Spain 2022.
- Place informative documents / articles on the ATIBOX web site about health problems affecting our breed.

6. ATIBOX Show Committee.

Strategy 2020 – 2022.

• The future of ATIBOX World Boxer Show.

Action plan.

- Proposal of ATIBOX World Boxer Show Judge Regulations.
- Document how the ATIBOX World Show should be arranged.
- Draw contract/agreement between the organizer and the ATIBOX organization.
- Revise ATIBOX World Boxer Show regulations.
- Address the issue of false working certificates. In the longer term consider implementing a ZTP type class which becomes the only class a dog can win the Adult ATIBOX title from.

7. ATIBOX Judge Committee.

Strategy 2020 - 2021

- Proposal of ATIBOX World Boxer Show Judge Regulations.
- Proposal of a new ATIBOX Judges list. The current ATIBOX Judges list is not an approved ATIBOX list of judges, but a list of names supplied by individual countries.

Action Plan.

- Honesty, experience, and competence must be key words for judging at the ATIBOX World Show.
- The idea is to make it an individual application for inclusion on the ATIBOX Judges list.
- To be an approved judge on the list of judges, a CV will have to be submitted by an individual, who if he / she meets the criteria and been approved for inclusion will be placed on an approved judges list.
- Prepare a questionnaire report document for the judges for follow-up at the ATIBOX World Shows.
- Meeting with appointed judges ahead of ATIBOX World Show about 'sound breeding' in our breed.
- Create a standard judge's template for the invitation / contract for all ATIBOX judges available for download from the website for organising countries.
- Together with ATIBOX Show Committee adapt/revise ATIBOX Show regulations.

8.ATIBOX Committee for Working/Utility.

Strategy 2020- 2022.

• ATIBOX's Working/Utility is of the utmost impotence in ATIBOX's future.

Action plan.

- Agree and implement an ATIBOX ZTP class.
- Set up and approve in several different countries' trials for the ZTP test.
- Implement an approved working judges list and agree a set criteria for inclusion on the list.

9. ATIBOX Breeding Committee.

Strategy 2020 - 2022.

- Create a' Breeding Committee'.
- Consider creating a new title of 'ATIBOX Sire / Dam of Merit'. Set a criteria to achieve this which recognises a certain dog's / bitches achievements in breeding not only in the show ring but also in working and in health of his / her progeny.

Action plan.

- Identify what issues need addressing
- Consult and Cooperate with Health committee.
- Seek advice from and work with 'experts' on important issues concerning our breed

10. ATIBOX Statutory and Legal Committee.

Strategy 2019 - 2020.

• Finish the draft of the new Statues and Internal Regulations to present for the Assembly to vote next year (2020).

Action plan.

- Approval of Statutes of legalised ATIBOX.
- Approval of additional Internal Regulations of legalised ATIBOX.
- Address the issue of voting at General Assembly/Meetings.

11. Website & Facebook & Other social media.

Strategy 2020 - 2022

Action plan.

- To be proactive in promoting ATIBOX via website and social media.
- To assist member countries in promoting ATIBOX events via website and social media.
- Publish a 'Newsletter' with the ATIBOX news and information, once every three months.